



## **Milk Drop Video**

**Format:** Video

**Suggested Video Title:** It Starts with Milk

**Suggested Hashtags:** #Pizza #Cheese #Pizzeria #Dairy #UndeniablyDairy #GrandeCheese

**Suggested Post Copy:**

1. It takes the best milk to make the best cheese for our pizza. The milk that's used to make our cheese is super high quality, exceeding national standards. #GrandeCheese
2. Our cheese comes from a place in Wisconsin called #GrandeCheese. To make it, they use only the purest milk from dedicated family dairy farms.

**\*Please see the Social Guide for this campaign for instructions on how to properly post assets to Facebook and Instagram.**